

# 2025 Spring Conference

CALL FOR SPONSORS



Featuring Keynotes by  
**Dan Heath & Kevin Carroll**  
Inspiring Ideas, Lasting Impact  
**March 31-April 1, 2025**

# Driving Change Through Impactful Advocacy, Innovation, and Collaboration

## Over 50 Years of Championing Child Advocacy

For more than five decades, the Ohio Children's Alliance has collaborated with public and private organizations, community change-makers, and local and federal government representatives to sustainably improve the provision of services to children, young adults, and families.

As one of the oldest and largest nonprofits in Ohio dedicated to child advocacy, we are child-centered and family-focused, driven by the principles that every child deserves a family, and every family deserves a chance for success.



*Pictured left to right: Carol Taylor, Director, Learning and Development, Ohio Children's Alliance. Becky Haas, Author, Speaker, Trainer. Amy Hawthorne, Trauma-Informed Care Coordinator, OhioMHAS. Mark M. Mecum, Chief Executive Officer, Ohio Children's Alliance*



*Pictured above: Matt Kresic, CEO Cadence Care Center*

Our conferences have a proven track record of success and influence, making them an ideal platform for sponsors to connect with child-serving professionals. In 2024 alone, we welcomed **957 participants**, featured **52 expert presenters across 69 sessions**.

By sponsoring our 2025 Spring Conference, you'll not only align with a trusted organization, but also contribute to an event that sets the standard for innovation and impact in our field. Join us in making 2025 our most transformative year yet!

### Educate



**Sharing** knowledge, resources, and opportunities that promote equitable outcomes for children, families, and communities.

### Advocate



**Building** efficient paths to the best and most equitable outcomes for Ohio's children and families.

### Innovate



**Promoting** the needs of all Ohio children by being in front, up front, and exceedingly prepared for a diverse, inclusive, and just future.

### Connect



**Fostering** a respected community of diverse collaborators committed to achieving just outcomes for children, families, and communities across Ohio.



*Become a Sponsor!*

# 2025 Spring Conference

The Alliance's inspiring Annual Spring Conference gathers professionals from across Ohio to exchange innovative ideas, build lasting connections, and explore forward-thinking solutions. Together, we will unlock new opportunities for growth and success in the child services and behavioral health sectors.

Building on a legacy that has included impactful speakers like Martin Luther King III, this year's event features renowned authors Dan Heath and Kevin Carroll as keynote speakers. With over 800 attendees expected from all 88 counties, the conference is designed to foster deeper engagement and create greater visibility and awareness for your brand.



*Pictured above: Martin Luther King III, Civil Rights Advocate and Global Humanitarian*

## Conference Sponsor Opportunities

### Be a Force for Change

We invite your organization to become a conference sponsor and play a vital role in shaping the future of child and family services, creating brighter outcomes for thousands of children and families across our state.

Conference sponsorships and support are essential to our mission, and we are dedicated to responsibly managing contributions that strengthen our impact on families, communities, and the future of Ohio.

### Shape the Future, Grow Your Impact

- ✔ Boost brand visibility among top professionals in child services and behavioral health, aligning with our commitment to equitable outcomes.
- ✔ Stand out as a leader before decision-makers, reinforcing your dedication to a positive future for Ohio's children and families.
- ✔ Gain direct connections with sector leaders, supporting pathways to opportunity and success for children and families.
- ✔ Highlight your shared values by supporting brighter futures alongside Ohio Children's Alliance.
- ✔ Showcase your expertise by sponsoring key sessions and supporting Ohio's child services landscape.

We love sponsoring Ohio Children's Alliance conferences and working with providers in Ohio.

### As a result, Youth Villages is growing in Ohio!

- Youth Villages (Bronze Sponsor)

## Unmissable Moments

### Event Highlights

- ✔ Award-Winning Speakers: Hear from celebrated authors Dan Heath and Kevin Carroll as they share transformative ideas.
- ✔ Connect With Industry Visionaries: Network with thought leaders and innovators shaping the future of child and family services.
- ✔ Record-Breaking Audience: With the largest number of exhibitors and attendees ever, this year's event promises unmatched opportunities to connect and engage.

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### Keynotes and breakouts are really exceptional.

Great networking and takeaways!

- Omni Family of Services (Gold Sponsor)



Become a Sponsor!

# Leaders Taking the Stage

## Dan Heath

Get ready to be inspired by **Dan Heath**, the #1 New York Times bestselling author of *Switch*, *Made to Stick*, and *The Power of Moments*, with over 4 million copies sold across 35 languages. His award-winning insights have earned accolades like Apple's Best Audiobook of the Year and the OWL Award for Best Business Book. Dan also hosts the hit podcast *What It's Like to Be...*, which explores fascinating professions and has landed in Apple's Top 50 Society & Culture podcasts. A master storyteller, Dan will take you on a journey of transformation, human connection, and leadership.



It's rarely ever effort that's holding us back. What we need is a different way to see the situation. What we need are leverage points: interventions that are doable and worth doing.

**Because we aspire to move boulders, not just pebbles.**

- Dan Heath

## Kevin Carroll

Experience the energy of **Kevin Carroll**, the Katalyst for creativity, positivity, and play. A TED speaker, bestselling author, and sought-after coach, Kevin has inspired over 350,000 people from global nonprofits, Fortune 500 companies, and professional sports leagues. Known for his playful curiosity and passion for unlocking human potential, Kevin's work with organizations like ESPN and Disney has turned bold ideas into reality. With a mix of humor, heart, and actionable insights, Kevin's dynamic keynotes are a catalyst for self-improvement and change.



This idea that my actions may seem small, but their collective impact will be great.

**So do your part. Do your part.  
And the rest will take care of itself.**

- Kevin Carroll



Become a Sponsor!

Your Impact Starts Here

# Sponsorship Levels

Imagine your organization taking center stage, connecting with hundreds of decision-makers, and showcasing your leadership in child and family services. Our sponsorship tiers are designed to align with your goals—whether it is commanding attention with premium branding, building invaluable relationships with industry leaders, or demonstrating your commitment to Ohio's families.

*Don't miss this opportunity to elevate your impact.*



## Innovation Sponsor | \$20,000

- Sponsor signage at the conferences in two (2) premier locations, on tabletops, and on the program cover
- Sponsor level acknowledgement on pre and post event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2025 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in premium location
- One full-page; full-color ad located in the front of the program
- Address our entire conference audience live and introduce a significant segment of our agenda
- Option to submit a three (3) minute video to be played at opening welcome
- Four (4) full access registrations

## Innovation Sponsor | + \$15,000

Exclusive add-on opportunity for One Organization: Elevate your Innovation level sponsorship by \$15,000 to become the sole Keynote Sponsor for Day 1 and Day 2. Gain all Innovation Sponsor benefits plus the honor of addressing our audience and introducing our keynote speakers. (\$35,000)



## Innovation Sponsor | + \$5,000

Exclusive add-on opportunity for Three Organizations: Elevate your Innovation level sponsorship by \$5,000 to gain all the Innovation Sponsor benefits plus attendance at a members-only networking session. (\$25,000)

## Gold Sponsor | \$10,000

- Sponsor signage at the conferences in two (2) prime locations
- Sponsor level acknowledgement on pre and post event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2025 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in prime location
- One half-page; full-color ad located in the front of the program
- Photo opportunity with the keynote speaker, contingent upon the speaker's approval and compliance with their contractual guidelines.
- Four (4) full access registrations



## Silver Sponsor | \$5,000

- Sponsor signage at the conferences in two (2) prominent locations
- Sponsor level acknowledgement on pre and post event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2025 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one) in prominent location
- Quarter-page; full-color ad in conference program
- Two (2) full access registrations



## Bronze Sponsor | \$2,500

- Sponsor level acknowledgement on pre and post event e-communications and on our event website (logo and link)
- Sponsor level acknowledgement in our 2025 Annual Report
- Logo displayed on rotating welcome presentation at conference
- Exhibit table (one)
- Eighth-page; full-color ad in conference program
- One (1) full access registration



*Become a Sponsor!*



# Ohio Children's Alliance

*Leading change for child  
and family service providers*

[ohiochildrensalliance.org](http://ohiochildrensalliance.org)



*Pictured left to right: Sarah LaTourette, Chief Advocacy Officer, Ohio Children's Alliance.  
Karen Hill, Chief Operating and Financial Officer, Ohio Children's Alliance.  
Mark M. Mecum, Chief Executive Officer Ohio Children's Alliance.*

## Invest in Change Today

With your organization's sponsorship and support, we are committed to elevating member and partner voices to promote sustainable organization and workforce strategies that empower professionals, families, and communities.

***Secure Your Sponsorship Spot Today!***



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# Ohio Children's Alliance

*Leading change for child  
and family service providers*

**Cherry Valley Hotel and Event Center**  
2299 Cherry Valley Rd  
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**March 31-April 1, 2025**