

Ohio

Children's

Alliance

*Leading change for child
and family service providers*

50
1973-2023
YEARS

ANNUAL CONFERENCE

**Corporate
Sponsorship**

2600 Corporate Exchange Drive, Suite 180
Columbus, OH 43231
(614) 461-0014 OhioChildrensAlliance.org





Ohio Children's Alliance

Leading change for child and family service providers



The Ohio Children's Alliance

was founded as Ohio's first statewide child advocacy organization in 1973. Our mission is to position community agencies for success in serving children. Through connection, advocacy, education, and innovation, we are advancing the field of child and family services and improving outcomes for hundreds of thousands of children and families across our state.

By leveraging virtual and in-person experiences in 2022, our various educational opportunities reached more than 2,100 child-serving professionals and more than 450 organizations, with more than 22 corporate partners impacting and enabling these opportunities.



Advocate

We advocate on dozens of children's policy issues to leaders in state departments, the Ohio General Assembly, Governor's office, and the federal government. In 2022, we successfully advocated and shaped many policies and funding opportunities. Join as a corporate partner and in 2023, and be a part of the excitement and impact of our advocacy focused Annual Conference, April 18-19.



Education

We advance the field of child and family services through our professional education team. We host nationally recognized speakers, state elected officials, and leading researchers to showcase new ideas and emerging technology to support Ohio-based and national organizations to stay on the cutting edge of their sector. Join as a corporate partner in 2023 and find more and more opportunities to share in educating professionals in our sector.



Innovate

2022 brought new innovations in service delivery as we grew and expanded our impact. Together, we are expanding resources and access to care for children and families. Our innovation and successes are greatly attributed to the involvement and support of our corporate partners.



Connect

We advance our mission by connecting advocates, policy makers, and community leaders to advance change. More and more, our programs are also directly connecting young adults and families to new resources. We welcome corporate partners to join and impact connection.

Contacts:

Sarah LaTourette

CHIEF ADVOCACY OFFICER

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Ruthie Zimmerman

MANAGER, MEMBER SERVICES AND PROFESSIONAL EDUCATION

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614-461-0014 x001



Celebrate 50 Years of advocacy

Ohio Children's Alliance spring conference is one of the sectors longest-standing events that brings together hundreds of professionals, both locally and throughout the state.

Mission

The Ohio Children's Alliance applies the collective strength of its members to sustainably improve the provision of services to children, young adults, and families through policy advocacy, performance improvement, and member support.



Vision

The best system for better results.

Be a part of our 50th Anniversary Celebration of advocacy

Celebrating 50 years serving children and families through partnerships with organizations whose mission and vision align with ours!



BENEFITS

50th Anniversary Premier Sponsor

\$30,000

This exclusive opportunity will only be offered to two (2) companies/organizations.

- Exclusive promotion of your company's logo as "presented by" on pre and post event e-communications and on our event website (logo and link)
- Full-page Ad in conference program
- Singular social media spotlight and recognition
- Static logo displayed pre and post the keynote address
- Exclusive sponsor recognition at the event during introductory remarks
- Sponsor level acknowledgement in our 2023 Annual Report
- Annual Conference Exhibit Space (one)
- Eight (8) full access registrations



BENEFITS

50th Anniversary Advocacy Sponsor

\$10,000

This exclusive opportunity will only be offered to five (5) companies/organizations.

- Sponsor level acknowledgement on pre and post event e-communications and on our event website (logo and link)
- Quarter page ad in program
- Social media spotlight and recognition
- Logo displayed on rotating presentation at event pre and post the keynote address
- Sponsor recognition at the event during introductory remarks
- Sponsor level acknowledgement in our 2023 Annual Report
- Annual Conference Exhibit Space (one)
- Two (2) full access registrations

Contact Chief Advocacy Officer Sarah LaTourette with your company's interest in the above opportunities
sarah.latourette@ohiochildrensalliance.org

Your support allows you to align your organization philanthropic efforts with the Ohio Children's Alliance mission and vision.

Conference Sponsor Opportunities

We welcome your organization to participate as an Annual Conference Sponsor and join us in advancing the field of child and family services and improving outcomes for hundreds of thousands of children and families across our state!

We rely on corporate sponsorships and support, and are committed to stewardship of contributions that strengthen our mission and work that impacts families and communities, and builds a stronger Ohio.

Our Annual Conference Sponsorships provide exclusive benefits.

How will this sponsorship benefit your organization?

- Achieve brand recognition among our network of professionals and organizations in the child services and health care sector
- Gain opportunities to engage with leaders and professionals within our sector
- Enhance your organizational image as a partner of the Ohio Children’s Alliance
- Gain insight and provide access to your organization’s tools and resources, through direct outreach via our Annual Conference and additional events throughout the year
- Align your organization’s philanthropic efforts with the Ohio Children’s Alliance mission and vision



2023 Annual Conference Sponsor and Exhibitor Options	Gold Sponsor \$10,000	Community Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,250	Conference Exhibitor \$750
Annual Conference Session Sponsor	√				
Sponsorship Recognition on Rotating Conference Presentation	√	√	√	√	
Sponsor Level Acknowledgement on Pre and Post Event e-communications and on our Event Website (logo and link)	√	√	√	√	
Annual Conference Exhibit Space*	√	√	√	√	√
Annual Conference Full Access Registrations	4	3	2	1	1
Prominent Individual Sponsor Signage at the Conference	Limit 2	Limit 1			
Recognition in Alliance Annual Highlights Report	√	√	√		
Alliance News Recognition	√				

* Opportunity for discounted exhibitor booth at our Fall Conference, October 17-18, 2023.

With your organization’s sponsorship and support, we are committed to elevating member and partner voices to promote sustainable organization and workforce strategies that empower professionals, families, and communities.

Please use this [link](#) or QR code to sign up for one of the above sponsor opportunities.





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